

# ANDREW SLAUGHTER

## Product Designer

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### EXPERIENCE

#### MAKE SCHOOL

Lead Product Designer | Sep 2014 - Mar 2016

Designed the company's product as their first hire and only in-house designer. Improved and iterated the website, including creating the Online Academy, a learning platform and dashboard used by over 55k people. Designed for all mediums company-wide including the in-person student experience, ads, email templates, and social media. Helped grow site traffic to 50k uniques/mo and revenue to many millions per year.

#### MAKEGAMESWITHUS

UX Designer / Creative Director | Sep 2012 - Dec 2014

Produced over 60 iOS games and apps, collaborating with each title's developer and a freelance designer. Scaled the process by standardizing art assets and specifications, creating template games, and designing operations for marketing and launching games. The company pivoted to become Make School.

#### SURF N SOL

Proprietor | Sep 2009 - Current

Started and still operate a travel services business in Hawaii selling surfing and yoga focused packaged trips. Operations include inbound sales and coordinating contractors.

#### ALL KINE ICE CREAM TRUCK

Designer / Founder | Sep 2010 - 2011

Refurbished and re-purposed an '83 mail truck to serve custom ice cream creations in paradise. Created the brand and a unique menu drawing on my experience growing up in my family's restaurants. Profitable and fun.

#### MARFA MINI RANCH

Designer / Project Manager | Jan 2007 - July 2008

Designed and built a modern addition to an adobe home for the client including patio, ramada and an adobe seating area with a custom steel fire pit.

#### HAWAIIAN DREDGING CONSTRUCTION COMPANY

Project Engineer | Feb 2006 - June 2007

Oversaw building the structural disciplines of a 247-unit beach front resort. Cooperation and clear communication with the projects 10+ engineers and designers was crucial.

### EDUCATION

LOUISIANA STATE UNIVERSITY    B.S. - Construction Management | 2005

Exchange semesters at University of Hawaii at Manoa and Northern Arizona University.

JOHN SUFFICOOL    Welders Apprentice | Summer 2008

Worked under metal artist doing everything from stick welding to plasma cutting.

### PORTFOLIO

www.ajs.design

### MOBILE

808-635-9987

### EMAIL

slaughter.andrew@gmail.com

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### PROJECTS

#### MAILFORM.IO

Co-creator

Web app for sending snail mail. Business-focused. Passive revenue, steady growth.

#### FART WATCH

Co-creator

Turns your Apple Watch & iPhone into a remote-controlled fart machine. Went viral.

#### SIMPLEFLEX.CSS

Developer

A simple CSS flexbox framework.

#### WATCHPOP

Creator

An accessory for the Apple Watch sport band. Funded successfully on Kickstarter (\$5k+).

#### HIPSTER DOMAINS

Designer

Find real word domain hacks.

#### BASSCRIB

Creator

Light & sound interactive installation. Built for Voodoo Fest and Burning Man.

### SKILLS, SOFTWARE, LANGUAGES, INTERESTS

Product Design & Management, Web & Game Design, UX Design & Research, Branding, Growth Marketing, Copywriting & Agile Teams

Adobe Suite, Terminal, Sublime Text, Google Adwords & Analytics, Buffer, Final Cut Pro, Balsamiq, Sketch, Invision, Trello & Jira

HTML, CSS, Git, Jekyll, Wordpress, some basic JavaScript/jQuery & French

Surfing & Traveling, often together